

IVECCS 2007 SPONSORSHIP OPTIONS

Please review the following sponsorship options, indicating your preferred options and level of support. A final Scientific Program schedule will be sent to you in a few weeks; however, if you know that you would like to sponsor specific program topics or speakers please advise us immediately and write them in now. VECCS will consider other sponsorship options based on your corporate interests and objectives.

PROCEEDINGS - BAGS - PROMOTIONS

- **Proceedings Book:** 1,500 copies of 1000-page IVECCS Proceedings book. Full-page advertising available on inside covers and outside back cover. *Cost: \$30,000 (partial sponsorships accepted).*
- **CD-ROM:** Symposium proceedings also made available on CD-ROM. *Cost: \$8,000*
- **Book Bags:** Very popular item. Approximately 2,200 bags with corporate and VECCS logos. *Cost: \$7 – \$9/bag (\$21000)*
- **Folio Note Pads:** Attractive folios with blank note pads. Corporate logo on cover and opportunity for promotional literature inside. *Cost: 2,300 folios @ \$3 – \$4 each*
- **Pocket Program:** Very handy resource. Extremely popular with attendees. Contains complete scientific program schedule, daily events and room locator guide. Exclusive company promotion. *Cost: \$7,000*
- **Bag Inserts:** Promotional items for all bags. Item required on site 10 days prior to symposium. *Cost: \$1200 per item*
- **Bag Tags:** Your logo and insert for registrant business card. *Cost: \$2,000*
- **Hotel Room Key Cards:** Display your company logo & product brand on room keys. *Cost: \$1,000 plus hotel charges*
- **Room Door Drops:** Get your message out first thing in the morning. *Cost: \$1000/drop*
- **Banners in Registration Area or Exhibit Hall:** Available to Diamond and Platinum level. *\$1000/banner (plus installation charges)*
- **Meter Board Signs in Prefunction Areas:** Available to Gold Level and above sponsors. *Cost: \$500/sign (sign provided by sponsor)*

SOCIAL EVENTS - RECEPTIONS

- **Opening Reception:** Fun-filled New Orleans style Opening Reception for all attendees. Generous food and beverage offerings. Approximately 2,200 attendees. *Cost: \$65,000 (Partial sponsorships: \$10,000)*
- **Speaker & Moderator Reception:** A special reception Saturday to reward our outstanding speakers, moderators and IVECCS Program Committee. Approximately 175 attendees. *Cost: \$15,000*
- **American College of Veterinary Emergency and Critical Care (ACVECC) Diplomat Dinner:** The world leaders in emergency and critical care medicine from academia and private practice (approximately 170 Diplomates) will attend. Great opportunity for networking. *Cost: \$14,500*
- **ACVECC Exam Candidate Reception:** For residents completing their certifying exam. Approximately 140 ACVECC Regents, Diplomates and Exam Candidates expected to attend. *Cost: \$8,000*
- **Academy of Veterinary Emergency and Critical Care Technicians (AVECCT) Pinning Ceremony & Reception:** AVECCT is the premier clinical certification organization and will recognize the most recent class of members. Unique opportunity to support this outstanding group and participate in the ceremony. Approximately 140 attendees. *Cost: \$7,500*
- **Student, Intern and Resident Reception:** Approximately 150 students, interns and residents will be expected. VECCS maintains a student chapter at every veterinary school in North America. *Cost: \$8,000*
- **International Attendee Reception:** Light reception for 150+ international registrants. Approximately 15 countries represented. *Cost: \$6000*
- **Hospital Manager & Admin Staff reception:** Networking reception for managers and administrators serving in the tough front line practice positions. Will follow the management program. Approximately 150 *Cost: \$6000*
- **Speaker Ready Room & VIP Lounge:** Continental breakfast and refreshments for speakers and VIPs. Serves as a slide previewing and warm-up room for speakers. *Cost: \$2,000/day or \$7500 exclusive for 5 days*
- **Refreshment breaks:** Morning and afternoon refreshment breaks for all attendees (2,000+ attendees). Cost per break: \$3,000 – \$8,000 (depending on menu selections).
- **Happy Hour in Exhibit Hall:** Social hour (approx. 5:15-6:30 p.m.) in the exhibit hall Friday evening with beer, wine, soft drinks and munchies. *Cost: \$14,000*

- **Lunch in the Exhibit Hall:** Lunch coupons distributed to attendees Thursday, Friday and Saturday to encourage maximum lunchtime flow in the exhibit hall. High Recognition. *Cost: \$10,000/day*
- **Student Luncheon:** IVECCS is a favorite meeting for student leaders (approximately 100). *Cost: \$2,000*
- **ACVECC Business Luncheon:** ACVECC Diplomates meet for annual business meeting and working lunch. *Cost \$1500.*
- **Technician Lunch:** IVECCS is one of the largest and most popular meetings for techs; over 800 attended in 2006. *Cost: approximately \$10,000/lunch* (final cost determined by technician registration number)

SCIENTIFIC PROGRAM

- **General Scientific Program:** Program draft will be available in early January for you to select the specific lectures, labs and course modules you would like to sponsor. *Cost: \$2,500/half day module; \$4,500/full day*
- **Multidisciplinary (Resident) Review Course:** A full-day series on Wednesday, prior to the general program. Comprehensive review, interactive, clinical resident-level lectures. Includes separate proceedings with logo and ad. *Cost: \$3,000/half day; \$5,000/full day*
- **Knowles Memorial Keynote Lecture & General Session:** Leading authority and world-renowned speaker on assessment and management of the critical patient will present this year's lecture. Special awards program will follow. *Cost: \$2,500*
- **Management Program:** Two days of lectures, workshops, panels on personnel, financial and facility issues facing new and established emergency/critical care and referral practices. *Cost: \$3,500/day or \$6,000/ days*
- **Technician Program:** IVECCS technician program draws over 800 of the most advanced techs in the profession. The program consists of a primary lecture track and two other tracks of workshops and lectures.
 - **Lecture Track:** Nine half-day modules of lectures covering a range of emergency/critical care topics and techniques, to include advanced nursing care, patient monitoring, nutrition, laboratory diagnostics and more. *Cost: \$15,000 for exclusive sponsorship of primary lecture program; or \$2,000 /half day; \$3,500/full day*
 - **Limited Enrollment sessions/labs/lectures:** Half-day lecture modules, techniques workshops and procedures labs. *Cost: \$2,000/half day*
- **Equine Emergency & Critical Care:** Three days on critical care for the adult equine and neonate. Presented by world's leading authorities on equine critical care medicine. *Cost: \$1,500/half day; \$2,500/full day*
- **Small Animal Abstracts Program:** Two half-day sessions with basic and applied research findings presented; a \$500 cash award for the best resident abstract. *Cost: \$3,000/half day*
- **Equine Abstracts:** A half-day program presenting over 20 original papers and abstracts on equine emergency/CC. This is a rapidly growing segment of IVECCS. Cash award for best abstract. *Cost: \$1,000*
- **Case Reports:** Very popular series with real cases and practice tips presented by leading practitioners. Half-day program conducted the first day (Thursday). *Cost: \$2,500/half day*
- **Resident's Forum:** A 90 minute session conducted by residents for residents. Fast-paced, lively and advanced-level program. *Cost: \$1,000*
- **Daybreak Sessions:** Special topics presented at pre-meeting time of 7am; highlights advances and invites discussion on high interest clinical issues. Coffee break accompanies session. *Cost: \$1000*

CATEGORIES OF SPONSORSHIP

- **Diamond level: \$75,000 and greater**
- **Platinum Level: \$50,000 - \$75,000**
- **Gold Level: \$25,000 – \$50,000**
- **Silver Level: \$10,000 – \$25,000**
- **Bronze Level: < \$10,000**

We appreciate your support!

For IVECCS 2007 Sponsorship Information Contact:
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