



# 13<sup>th</sup> INTERNATIONAL VETERINARY EMERGENCY & CRITICAL CARE SYMPOSIUM NEW ORLEANS, LA \* SEPT 26 – 30, 2007

## SPONSORSHIP CATEGORIES & BENEFITS

Corporate sponsorships are vital to the success of IVECCS and in turn we would like to ensure that IVECCS contributes to the success of our corporate partners. We will do everything we can to highlight your support and participation as a sponsor. We thank you for considering sponsorship of one of the fastest growing and most progressive continuing education meetings. As a sponsor, you will receive the following benefits commensurate with the level of your sponsorship. We greatly appreciate your support.

### Level of Commitment:

- **Diamond:** \$75,000 or greater
- **Platinum:** \$50,000 - \$75,000
- **Gold:** 25,000 - \$50,000
- **Silver:** \$10,000 - \$25,000
- **Bronze:** \$10,000 and under

### Sponsorship Category Determined by:

- Cash contributions toward items or events
- Value of items directly provided, i.e. bags, folios, etc., furnished through your supplier
- IVECCS events such as receptions contracted directly with supplier (hotel, restaurant, etc)
- IVECCS Program ads and/or JVECC ads contracted for in conjunction with IVECCS

## ENTITLEMENTS & BENEFITS OF SPONSORSHIP

### Diamond Level (\$75,000 or greater)

- Designation as Diamond Sponsor in all publications and exhibitor/sponsor signage
- Special sign for booth indicating sponsorship
- Color logo utilized in all sponsor acknowledgements
- Color logo on all scientific program courses sponsored
- Web page listing with logo acknowledging sponsorship
- Separate signage listing the items/events sponsored by the company
- One banner in exhibit hall (sponsor responsible for hanging)
- One comp 4-color ad in mail-out IVECCS program (40,000 veterinarians) or Final Symposium issue and a 30% discount on any additional program ads.
- 30% discount on JVECC ad insertion orders for one year (four consecutive quarterly issues).
- Unlimited access to IVECCS Registration and VECCS membership mailing lists 30 days prior to and 90 days after the Symposium.
- One comp bag insert for IVECCS book bag
- 20 Corporate Honor Points, the primary factor used in exhibit hall booth placement
- As many Exhibitor Badges as needed.

### Platinum Level (\$50,000 - \$75,000)

- Designation as Platinum Sponsor in all publications and exhibitor/sponsor signage
- Special sign for exhibit booth indicating sponsorship
- Color logo utilized in all sponsor acknowledgements
- Color logo on all scientific program courses sponsored
- Web page listing with logo acknowledging sponsorship
- 25% discount on JVECC ads for one year (4 qly issues)
- 25% discount on all IVECCS program ad insertion orders
- Access to IVECCS Registration and VECCS membership mailing lists 30 days prior to and 60 days after the Symposium
- One comp bag insert for IVECCS book bag
- 15 Corporate Honor Points, the primary factor used in exhibit hall booth placement
- As many Exhibitor Badges as needed

### Gold Level (\$25,000 - \$50,000)

- Designation as Gold Sponsor in all publications and exhibitor/sponsor signage
- Special sign for exhibit booth indicating sponsorship
- Black & White logo utilized in all sponsor acknowledgements
- Black & White logo on all scientific program courses sponsored
- 20% discount on JVECC ads for one issue (September or December 2007)
- 20% discount on all IVECCS program ad insertion orders
- Access to IVECCS Registration mailing list 30 days prior to and 30 days after the Symposium
- 50% discount on bag inserts for IVECCS book bag
- 12 Corporate Honor Points, the primary factor used in exhibit hall booth placement
- Two additional exhibitor badges per 10x10 booth

### Silver Level (\$10,000 - \$25,000)

- Designation as Silver Sponsor in all publications and exhibitor/sponsor signage
- Name on all scientific program courses sponsored
- 10% discount on JVECC ads for one issue (September or December 2007)
- 10% discount on all IVECCS program ad insertion orders
- 25% discount on bag inserts for IVECCS book bag
- 8 Corporate Honor Points, the primary factor used in exhibit hall booth placement
- One additional exhibitor badge per 10x10 booth

### Bronze Level (Up to \$10,000)

- Designation as Bronze Level Sponsor in all publications, web page and exhibitor/sponsor signage
- Name on all scientific program courses and events sponsored
- 10% discount on JVECC ads for one issue (September or December 2007)
- 10% discount on all IVECCS program ad insertion orders
- 5 Corporate Honor Points, the primary factor used in exhibit hall booth placement

*Contact us for more information on IVECCS 2007:*

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